## CBCS SCHEME

**17CS51**

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### Fifth Semester B.E. Degree Examination, Jan./Feb. 2021
# Management and Entrepreneurship for IT Industry

Time: 3 hrs. Max. Marks: 100

**Note:** *Answer any FIVE full questions, choosing ONE full question from each module.*

### Module-1

| | | | |
|---|---|---|---|
| 1 | a. | List and explain the functions of management. | (10 Marks) |
| | b. | List and principles of management given by Henri Fayol. | (10 Marks) |

**OR**

| | | | |
|---|---|---|---|
| 2 | a. | Define and list the purpose of planning. | (10 Marks) |
| | b. | List the principle of organization. | (10 Marks) |

### Module-2

| | | | |
|---|---|---|---|
| 3 | a. | What is recruitment? Explain various sources of recruitment. | (10 Marks) |
| | b. | Define Direction. List the principle of direction. | (10 Marks) |

**OR**

| | | | |
|---|---|---|---|
| 4 | a. | List the difference between Autocratic, Participative and Free-Rein | (12 Marks) |
| | b. | Explain Maslow's theory of motivation with diagram. | (08 Marks) |

### Module-3

| | | | |
|---|---|---|---|
| 5 | a. | Define Entrepreneur. Explain the characteristics of an entrepreneur. | (10 Marks) |
| | b. | List the qualities of an entrepreneur. | (10 Marks) |

**OR**

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|---|---|---|---|
| 6 | a. | What are the barriers of entrepreneurship? | (10 Marks) |
| | b. | Write about Technical Feasibility and Social Feasibility study. | (10 Marks) |

### Module-4

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|---|---|---|---|
| 7 | a. | Define the project. Give the classification of project. | (10 Marks) |
| | b. | List various factors influencing the selection of project. | (10 Marks) |

**OR**

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|---|---|---|---|
| 8 | a. | Define ERP. List the importance of ERP. | (10 Marks) |
| | b. | List the contents of project report. | (10 Marks) |

### Module-5

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|---|---|---|---|
| 9 | a. | List the category and objectives of MSME. | (10 Marks) |
| | b. | Discuss the Case studies : | |
| | | i) Shri N.R Naryan Murthy and Infosys | (05 Marks) |
| | | ii) Captain G.R Gopinath. | (05 Marks) |

**OR**

| | | | |
|---|---|---|---|
| 10 | a. | List the importance of IPR. | (10 Marks) |
| | b. | Explain: i) TECKSOK   ii) KSFC. | (10 Marks) |

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